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#ORGATECTOKYO



International Trade Fair for Modern Workspace Design
ORGATEC TOKYO 2025

3-5 June 2025 Tokyo Big Sight South Halls 1-4



JOIFA



A stylized world map in shades of orange and red, with Japan highlighted in a darker red. The map is overlaid with a grid of concentric circles and a crosshair, suggesting a global focus on Japan.

Transforming Workstyles, Shaping the Future

As diverse and flexible workstyles, unconstrained by location or style, become the norm, workspaces are entering a new stage of evolution. By enabling more freedom, enjoyment, and efficiency in our workstyles, we create innovative environments that pave the way for the future.

ORGATEC TOKYO 2025, with its theme “SHIFT DESIGN,” boldly proposes new forms of next-generation workstyles and office spaces. Join this revolutionary platform and ride the wave of inspiration that will extend from Japan to Asia and the global office market.



Enabling the Future of Work

Innovative Workplace Solutions & Product Lineup

ORGATEC TOKYO is a platform that brings together key figures from the design industry, including architects, designers, and interior coordinators from both Japan and abroad, as well as dealers, retailers, wholesalers, investors, developers, and business leaders from various sectors. Use it as a hub for discovering new business opportunities, launching new products and technologies, sharing a wide range of solutions, and branding towards both domestic and international markets.



Visitor Target Groups

- Architects
- Designers
- Interior Designers
- Consultants
- Facility Planners
- Facility Managers
- Office Furnishing Trade
- Project Developers
- Developers
- Investors
- Realtors
- Wholesalers
- Dealers
- Retailers
- Government
- Education Bodies
- Public Institutes
- Halls, Theaters
- Hospitals
- Hotel and Restaurants
- Company Owners and Executives
- HR Professionals
- Other related sectors



Product Segments

- Office Facility Planning, Construction, Extension and Management
- Office & Office Facility Equipment
- Lighting
- Flooring
- Acoustics
- A/V Technology
- Furnishing for Office and Facilities
- Dry Kitchen Systems
- Organisational Systems
- IT, Telecommunication, Software and Services
- Other Systems and Services



interzum showcase

As part of the global expansion of the interzum brand, ORGATEC TOKYO features the thematic zone “interzum showcase.” This zone focuses on furniture components and materials for offices and facilities, as well as flooring, wall materials, acoustic materials, parts, and accessories for workplaces and public facilities. It serves as an ideal platform for engaging in business negotiations with buyers who have clear objectives, as well as for networking with office furniture manufacturers. Many exhibitors take advantage of this opportunity to foster valuable connections.

- Materials
- Components
- Textiles



Unleashing Potential: Asian Office Furniture Market on the Rise

Office Furniture Market Growth Forecast in APAC (CAGR)

6.5%

growth by 2029

USD 112 billion

market by 2029

(Reference: Mordor Intelligence)

Home Office Furniture Market Growth Forecast in APAC (CAGR)

7.7%

growth by 2030

USD 13.7 billion

market by 2030

(Reference: INKWOOD RESEARCH)



ORGATEC TOKYO Awards

Supported by ELLE DECOR Magazine

ORGATEC TOKYO features the booth design contest “ORGATEC TOKYO Awards,” which is also an opportunity for exhibitors to highlight their brand identity. The booths selected each year are high-level and sophisticated, reflecting the future direction of workplaces and each company’s design philosophy.



Special Exhibition Area



A dedicated exhibition area within ORGATEC TOKYO. This special project coordinated by the show organisers focuses on socially relevant themes currently attracting attention, such as home offices and the circular economy, showcasing the office furniture industry’s initiatives and social contributions. Exhibitors have the opportunity to participate in this area in addition to their own booths.

Seminars & Presentations

- Keynote Speech
- TREND FORUM
- Exhibitor Presentations



ORGATEC NIGHT in TOKYO



2024 Post Show Report

Number of visitors

Total: **40,631**

Day 1

29 May 2024



11,866

Day 2

30 May 2024



15,132

Day 3

31 May 2024



13,633

Number of exhibitors

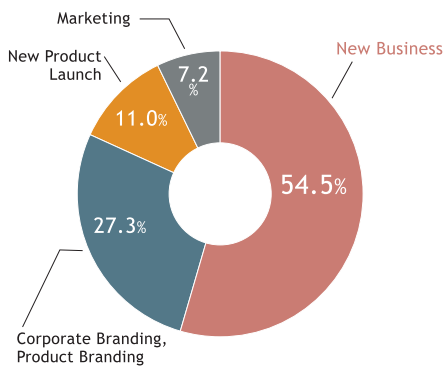
163 exhibitors from
13 countries and regions

Exhibitor's country/region of origin

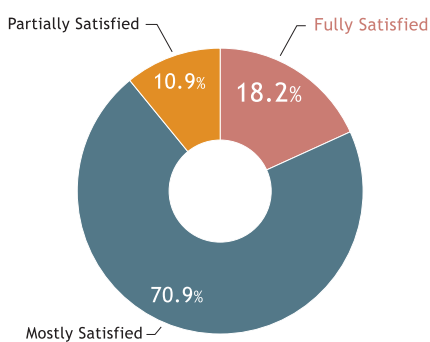
- Japan
- Austria
- Denmark
- Italy
- Norway
- Sweden
- USA
- China
- Hong Kong
- Malaysia
- Republic of Korea
- Singapore
- Taiwan

Exhibitor Feedback

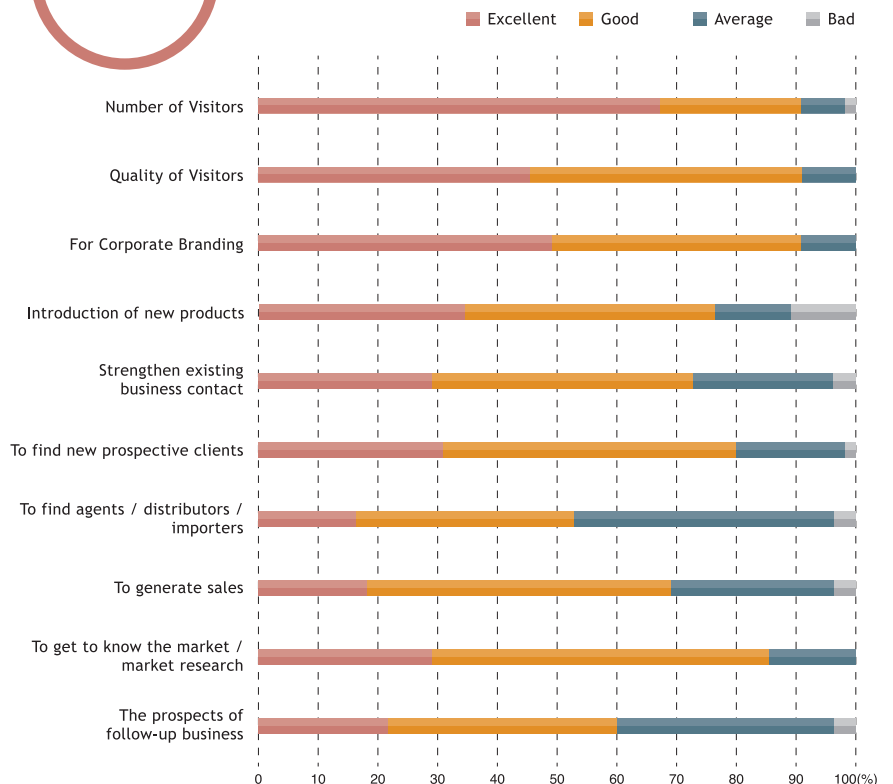
Purpose of Participation



Achievement in Participation

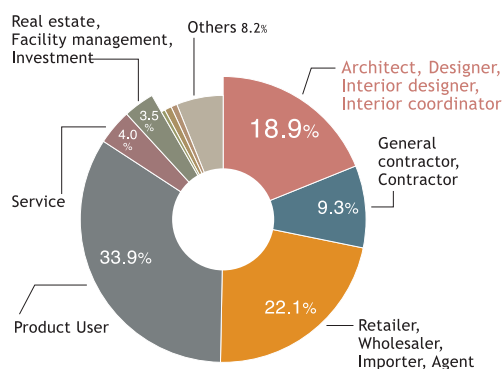


Exhibitors' Evaluation

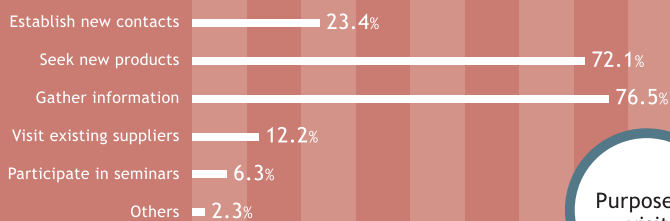
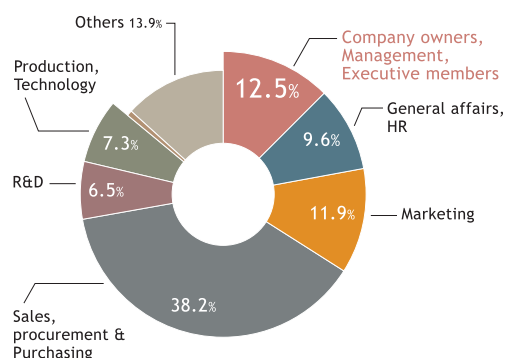


Visitor Feedback

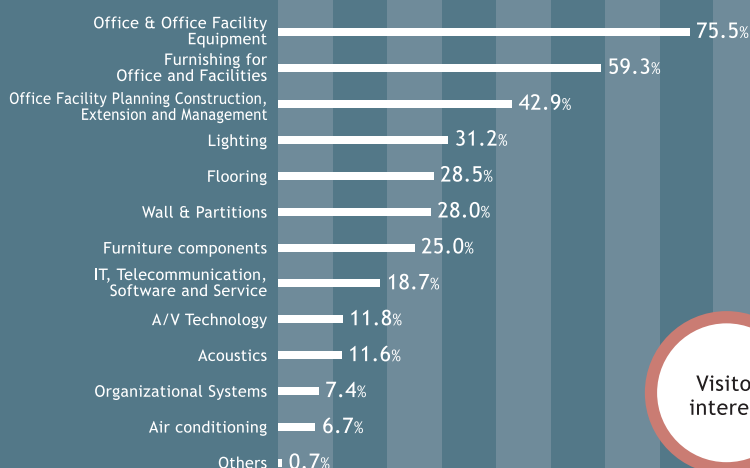
Visitor Profiles



Visitor Job Categories



Purpose of visit

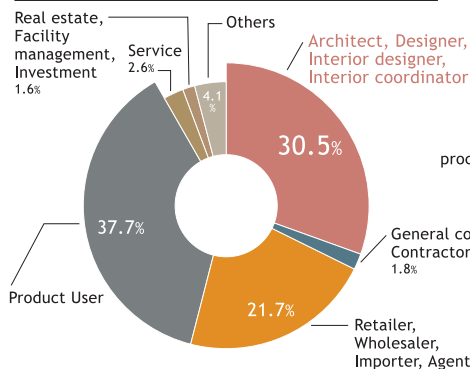


Visitor interest

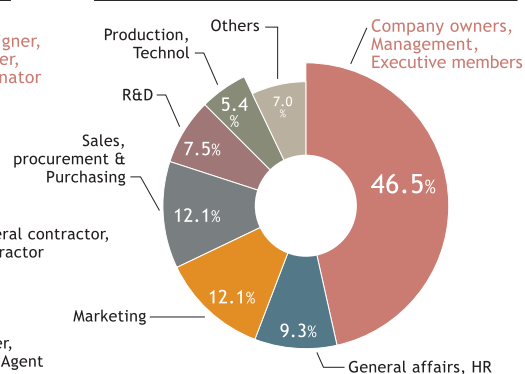
Overseas visitor's country/region of origin

Denmark	Finland
Germany	Israel
Netherlands	Poland
Spain	Switzerland
United Kingdom	Brazil
Mexico	United States
Australia	Brunei Darussalam
India	Indonesia
Malaysia	Philippines
Singapore	Thailand
Vietnam	Afghanistan
Jordan	Qatar
Saudi Arabia	China
Hong Kong	Republic of Korea
Taiwan	Côte d'Ivoire

Overseas Visitor Profiles



Overseas Visitor Job Categories



3D Tour

> 2024 Exhibition Halls



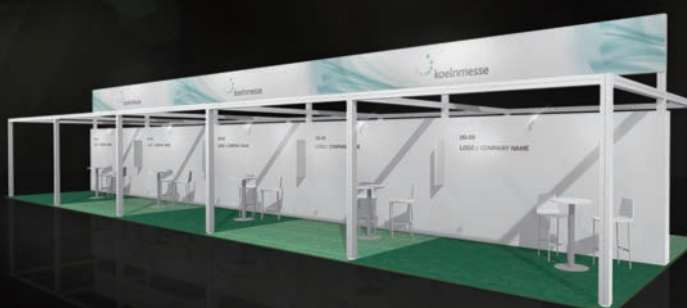
Participation options



Raw Space: JPY55,000/m ² (incl. consumption tax) min. 24m ²	Standard Package: JPY80,410/m ² (incl. consumption tax) min. 12m ²	Premium Package: JPY101,200/m ² (incl. consumption tax) package A, B, C: min. 12m ² package D: min. 24m ²
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Country pavilion packages

A pavilion can be a great way to showcase the culture, products and services of a particular country or region. Tailored to your specific needs and requirements, contact us for a variety of pavilion packages.



Application deadline: 30 November 2024

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Contact us | orgatec-tokyo@koelnmesse.jp
 Other contact information: <https://www.orgatec-tokyo.com/contact/>



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